

ONLINE SEMINAR SERIES March 9, 2022 —11:00 a.m.



Renée Lertzman

Founder, Project InsideOut

The Secret to Talking about Climate Change: Psychology as an X Factor

Communicating about climate change can be a rollercoaster, let's face it. We know we need to be addressing it, and urgently, and yet the topic can be fraught, triggering and evoke strong reactions for people. As researchers, scientists, educators and concerned citizens, how can we apply best practices for engaging people on climate change threats? We will hear from Dr. Renée Lertzman, founder of the new initiative Project InsideOut, and advisor/consultant to organizations around the world working to address climate and ecological crises. Renée will walk us through some of the tools and resources she's developed over the years, and help us apply psychological insights for effective communications.

Registration for this webinar is required and space is limited. Please RSVP here.