



Monterey Bay
Aquarium®

ONLINE SEMINAR SERIES

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Jennifer Dianto Kemmerly

Vice President of Global Ocean Initiatives, Monterey Bay Aquarium

Our role in improving the sustainability of global fisheries and aquaculture

Fisheries and aquaculture play a critical role in food security and economic growth worldwide. Billions of people rely on fish as a primary source of protein and essential nutrients, and almost 60 million livelihoods are supported by the fishing and aquaculture sectors. It is widely acknowledged that without strong management and stewardship, fishing and aquaculture activities can have deleterious environmental impacts affecting ocean health and resilience, and ultimately undermining the function of alleviating hunger and poverty in the developing world. When the Seafood Watch program launched in 1999, Monterey Bay Aquarium set out to create a market demand for seafood from sustainable fisheries and aquaculture operations. Our strategy intended to harness consumer pressure and business purchasing policies to incentivize environmentally responsible harvest practices and improved resource management. Today, a global network of stakeholders uses Seafood Watch information and tools to raise awareness, implement sustainability commitments, track progress, and inform improvements in fisheries and aquaculture production and governance. In this seminar, we will share the Seafood Watch program's evolution from a consumer-facing campaign to a global advisor on the sustainability of fisheries and aquaculture. We will review transformative partnership projects to improve shrimp aquaculture and blue swimming crab fisheries in Asia, and discuss our efforts with the farmed salmon industry to reduce chemical use in Chile. It is our hope that the comments shared during the discussion can help inform future presentations and collaboration moving forward.

Registration for this webinar is required and space is limited. [Please RSVP here.](#)