



Rubric Made Using:  
RubiStar ( <http://rubistar.4teachers.org> )

## Jellyfish Infographic Rubric

Teacher Name: **Flores**

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Story</b>	Infographic's "Big Idea" is clear. Images, text and data connects the dots to share the story. Infographic helps to educate your audience.	Infographic's "Big Idea" is mostly clear. Images, text and data mostly connects the dots to share the story. Infographic helps to educate your audience.	Infographic's "Big Idea" is mostly clear. However, images, text and data loosely connects the dots to share the story. Infographic helps to educate your audience.	Infographic's "Big Idea" is not clear. Images, text and data loosely connects the dots to share the story. Infographic does not educate your audience.
<b>Style</b>	Infographic is visually appealing, balanced and consistent. Information is "digestible" and bite sized.	Infographic is visually appealing, balanced and consistent. Information is mostly "digestible" and bite sized.	Infographic is mostly visually appealing, balanced and consistent. Information is mostly "digestible" and bite sized.	Infographic is not visually appealing, balanced and consistent. Information is not "digestible" and bite sized.
<b>Simplicity</b>	Infographics has one style of images, graphics and/or photos. Infographic has a restricted number of color palettes.	Infographics has two styles of images, graphics and/or photos. Infographic does not appear have restricted number of color palettes.	Infographics has three styles of images, graphics and/or photos. Infographic does not appear have restricted number of color palettes.	Infographics has four or more styles of images, graphics and/or photos. Infographic does not appear have restricted number of color palettes.
<b>Stats</b>	Statistics are current, reliable and and factual.	Statistics are mostly current, reliable and factual.	Few statistics are current, reliable and factual.	Statistics are not current, reliable and factual.
<b>Source</b>	Sources are primary, factual, reliable and non-biased.	Sources are mostly primary, factual, reliable and non-biased.	Few sources are primary, factual, reliable and non-biased.	No sources were used or none sources are primary, factual, reliable and non-biased.

